Partner Spotlight

EPEC™-O: Multiple Partners Meeting Palliative Care Needs

EPEC™-O (Education in Palliative and End-of-life Care for Oncology) is a comprehensive train-the-trainer curriculum for cancer care practitioners. In an effort to provide palliative and end-of-life care information in the preferred formats to those who need it, OESI is working with several partners to reformat and disseminate the EPEC™-O curriculum.

- OESI is partnering with the American Society of Clinical Oncology to produce, publicize, and disseminate a training DVD that will offer continuing education credits to clinicians.
- OESI and the Indian Health Service are developing a two-part program consisting of a self-study DVD and a train-the-trainer seminar.
- OESI is partnering with Medscape to offer EPEC™-O content on the Medscape Web site. To view the first module available, visit www.medscape.com/viewprogram/5808.

OESI plans to continue exploring new dissemination avenues and further developing EPEC™-O. Potential areas for enhancement include revising the curriculum to be more applicable to interdisciplinary teams and preparing the content to be Web based. ◆

"Ride-On" Helps Meet Demand for Educational Materials

Demand for NCI educational materials has continually exceeded the supply, with many cancer centers unable to meet their constituents' needs. To alleviate demand, NCI allows organizations to add extra publications to the Government's print order through the Ride-On program. Organizations can take advantage of lower Government printing costs, providing an economical way to obtain a supply of NCI publications.

The Ride-On program was first offered as a pilot program with 15 organizations. These organizations were very satisfied with the program, with one cancer center ordering approximately 38,000 NCI publications through Ride-Ons. After conclusion of the pilot, all organizations elected to continue their participation, testifying to the program's popularity.

While offering Ride-Ons has not allowed NCI to print fewer materials, the program provides an opportunity to increase access to resources and enable outside organizations to better meet the education needs of their constituents.

For more information, visit www.ncipoet.org/PromoToolsRideOn.cfm. ◆

Revised Web Site to Better Meet the Needs of Spanish Speakers

The Operations Research Office (ORO) of OESI is collaborating with the Office of Communications (OC) to redesign the existing cancer.gov Web site in Spanish (cancer.gov/espanol). While the existing Spanish site offers only a limited amount of content in Spanish, a large proportion of the English content has been identified and prioritized for translation by OC and its partners.

In preparation for the spring 2007 launch, ORO is conducting user-centered research to inform the redesign process and ensure that the revised site will appropriately address the cultural, linguistic, and cancer information needs of Spanish-speaking Internet audiences within the U.S. This user-centered research is crucial because, according to an NCI study using the American Customer Satisfaction Index survey, only 5 percent of current Spanish-speaking cancer.gov/espanol users are within the U.S., while the remainder (95 percent) are from outside the U.S.

ORO's user-centered research focuses on identifying the priorities and cancer information needs of U.S.-based monolingual and bilingual Spanish/English speakers, including cancer survivors, caregivers, and the general public. The revised site is expected to better meet the needs of these groups as well as the health care professionals who care for them. ◆

To order free NCI resources, call 1-800-4-CANCER, (TTY) 1-800-332-8615 or visit www.cancer.gov/publications.

Bridging Gaps Through Partnerships

Using Evidence to Meet Critical Needs Through User-Centered Programs and Partnerships

NCI OFFICE OF EDUCATION AND SPECIAL INITIATIVES

Fall 2006

Disseminating Effective Resources

Welcome to the second issue of the NCI Office of Education and Special Initiatives (OESI) newsletter. This issue of *Bridging Gaps Through Partnerships* will provide an overview of selected OESI dissemination efforts. Thanks to our partners who help "bridge the gap" by delivering critical messages to diverse audiences when they are needed most.

Cancer Risk Education Web Site Launched

understandingrisk.cancer.gov

The *Cancer Risk: Understanding the Puzzle* Web site was created to appeal to cancer information seekers—people who actively search for and interpret information—and is also useful for the general public. The site contains three main sections:

- Defining risk
- Lowering risk
- Evaluating risk information

Cancer Risk: Understanding the Puzzle assists adults in understanding cancer risk through multiple learning methods. It helps visitors use scientific information to make cancer risk reduction decisions with their health care providers.

The site features interactive exercises including audio case studies to improve engagement and information retention, quizzes about case studies and personal risk factors, and tutorials on how to analyze media stories related to risk. *continued on page 3*

Support for Women Ending Breast Cancer Treatment

Moving Beyond Breast Cancer is a new educational DVD/video to help women know what to expect as they finish breast cancer treatment.

Finishing treatment is a much-awaited milestone, and most women are eager to put the cancer experience behind them and get back to normal. Yet, the period of time just after treatment ends (called the re-entry phase) can be particularly difficult. As the intensity of the treatment experience wanes, women are often caught between wanting to return to normal, feeling like a different person from the experience, and not necessarily having the support to handle the emotions and reactions that may develop after treatment ends.

The 23-minute DVD/video features vignettes of women in different life stages who share their concerns and experiences regarding:

- Body changes
- Emotions
- Relationships
- New perspectives

Susan Love, M.D., breast cancer surgeon, shares medical insight on common reactions women have after breast cancer treatment in each of these areas. *continued on page 2*

OESI ◆ 6116 Executive Boulevard, Suite 202 ◆ Bethesda, MD 20892 ◆ (301) 594-8992 ◆ ncipoetinfo@mail.nih.gov

DVD/Video Support for Women *continued from page 1*

Moving Beyond Breast Cancer was funded by an NCI grant to UCLA School of Public Health and The Jonsson Comprehensive Cancer Center. Patricia A. Ganz, M.D., Antronette Yancey, M.D., and Beth Leedham, Ph.D., served as executive producers, with videography by Eric Slade.

The DVD/video was developed as part of a multisite, randomized, controlled trial of psychoeducational interventions for breast cancer patients. The trial demonstrated that a peer-modeling videotape could hasten recovery of energy during the re-entry phase in women treated for breast cancer, particularly among those who felt less prepared for re-entry. The full article is available in the *Journal of Clinical Oncology*, Volume 23, pages 6009–6018.

The Susan G. Komen Foundation provided unrestricted funding for a portion of duplication and distribution costs.

Copies of the *Moving Beyond Breast Cancer* DVD/video are available by calling NCI's Cancer Information Service toll-free at 1-800-4-CANCER (1-800-422-6237) or by visiting online at www.cancer.gov/publications. ◆

New Resources

- *Moving Beyond Breast Cancer* DVD/VHS
- *Cancer Risk: Understanding the Puzzle* Web Site
- *Patient Navigator Resource Manual*
- *Using What Works: Adapting Evidence-Based Programs to Fit Your Needs*

Coming Soon

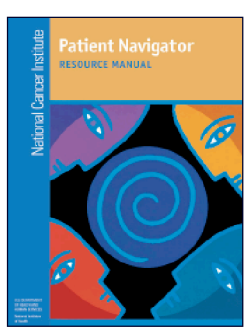
- Revised *Chemotherapy and You* (Available in Spanish)
- Revised *Radiation Therapy and You* (Available in Spanish)
- Revised *Life After Cancer Treatment*
- Spanish-Language *Common Breast Changes*
- EPEC™-O DVD

New Resource Guide for Patient Navigators

Have you ever wished for a guide on when and how to use NCI's most popular cancer care educational materials? If so, the Center to Reduce Cancer Health Disparities and the Office of Education and Special Initiatives have designed a new resource for you.

The *Patient Navigator Resource Manual* consolidates and organizes educational information in the areas of breast, cervical, prostate, and colorectal cancer.

NCI materials on each cancer type are categorized by three stages of the cancer care continuum:



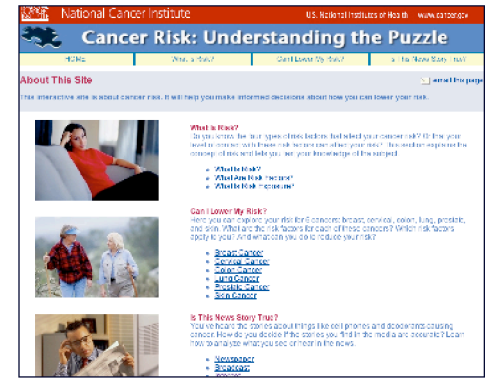
screening, diagnosis, and treatment. Within each category, you will find brief descriptions and covers of NCI publications—in English and other languages—along with ordering information, links for accessing materials online, and a list of relevant national resource organizations. The *Manual* also includes:

- Coping resource guide
- National resource organization list
- Local resource fill-in sheets
- Fact sheet on the role of the health care team
- Cancer Information Service fact sheet

The *Patient Navigator Resource Manual* was designed as part of the Patient Navigation Research Program, a program established to decrease the time between a cancer-related abnormal finding, definitive diagnosis, and delivery of quality care. The *Manual* is meant to assist patient navigators in their most important role—ensuring that individuals receive timely diagnosis and treatment. The information included in it can be of use to all professionals who work with cancer patients.

To view the *Patient Navigator Resource Manual* and see how it simplifies the selection of appropriate NCI educational materials, please visit www.ncipoet.org/PatientNavigator. ◆

Cancer Risk Web Site *continued from page 1*



The site presents a vignette for each of the six most prevalent types of cancer:

- Breast
- Cervical
- Colon
- Lung
- Prostate
- Skin

In the skin cancer section, for example, Sharon's situation is detailed. The user can read or listen to her risk profile. There are comments from a doctor and a quiz to help the user assess his or her understanding of Sharon's risk factors.

Additional interactive tools are available by cancer type and enable the user to:

- Assess personal risk factors
- Build a tailored risk factor action list
- Develop a personalized list of questions for the user to review with his or her doctor

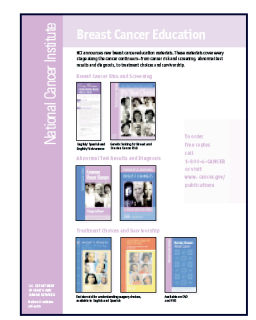
Links throughout the site allow the user to access additional information about each of the six featured cancer types, presented in categories including:

- NCI Web Pages
- Overview
- Prevention
- Screening
- Treatment
- Research
- Clinical Trials
- Related Topics

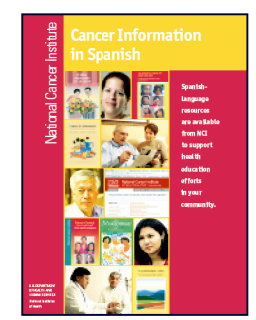
To find out how *Cancer Risk: Understanding the Puzzle* can assist with risk reduction decisions, please visit understandingrisk.cancer.gov. ◆

Flyers Promote New OESI Resources

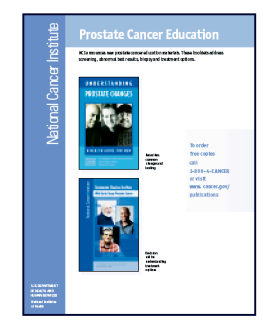
When new resources become available, OESI sends promotional materials to its partners. Several promotional flyers were recently created to highlight OESI's new patient and provider resources. You can view and download all promotional materials at www.ncipoet.org/PromoTools.cfm.



Breast Cancer Education



Spanish-Language Resources

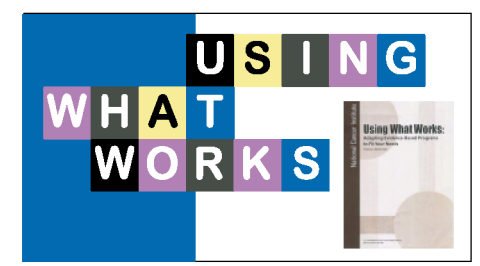


Prostate Cancer Education

Guide for Adapting Evidence-Based Programs Now Available

Using What Works: Adapting Evidence-Based Programs to Fit Your Needs is a train-the-trainer tutorial for health promoters, educators, and program planners on the national, regional, state, and local levels. The tutorial teaches users how to plan a health intervention using evidence-based programs, also known as research-tested programs. The tutorial includes five modules:

- *Introduction: What Do We Mean by Evidence-Based?*
- *Conducting a Needs Assessment: Getting to Know Your Audiences Better*
- *Finding an Evidence-Based Program*
- *Making the Evidence-Based Program Fit Your Needs: Adaptation and Your Program Summary*
- *Does it Work? Evaluating Your Program*



Modules are 45–90 minutes in length and include handouts. Suggestions from pilot tests yielded a special section titled *Tips for Trainers*, which provides instructions on how to effectively conduct the training. In addition to a hard copy, all materials are available on CD-ROM. For free copies call 1-800-4-CANCER (1-800-422-6237) or visit www.cancer.gov/publications. ◆