

Partner Spotlight

Body & Soul

A Celebration of Healthy Eating and Living

Body & Soul is a faith-based initiative that encourages African American church members to eat more fruits and vegetables as part of a healthy, active lifestyle. The program includes resources for churches to help their members embrace and celebrate good health through healthy eating.

The Body & Soul program has four pillars:

- Pastoral leadership
- Church-wide activities to promote consumption of fruits and vegetables
- Changes to the church environment to support and promote healthy eating
- Peer counseling

Churches develop a planning team or use an existing health ministry to implement the program. OESI will partner with NCI's Cancer Information Service to disseminate Body & Soul programs nationally. Continued evaluation efforts will focus on the efficacy of Body & Soul as a sustainable dissemination channel for evidence-based interventions.

What's New? *continued from front*

Operations Research Office

The Operations Research Office (ORO)—a new OESI component—serves as a central NCI research center and resource for the design, development, implementation, analysis, and reporting of market and user-centered informatics research for NCI projects. ORO conducts mission-centric, original research in its User-Centered Informatics Research Lab (UCIRL). Specifically, ORO capabilities include:

- Consulting on qualitative and quantitative formative research to inform program planning, including task analyses, surveys, in-depth interviews, secondary data analyses, focus group studies, segmentation studies, and field observation studies.
- Pretesting NCI materials, including print, broadcast, and technology products, as well as informational concepts and messages.
- Implementing tracking and process evaluation measures to ensure that product and program elements are working as intended.
- Consulting on outcome evaluation efforts to assess changes in audience knowledge, attitudes, and behavior.

Recent research efforts have focused on topics such as increasing clinical trials recruitment, improving bioinformatics collaboration interfaces, determining user needs and satisfaction levels in relation to the *NCI Cancer Bulletin*, and analyzing ways to implement electronic medical records without introducing medical error into the clinical system.

Offering Support for Cancer Caregivers *continued from front*

Research conducted by OESI shows that caregivers must shoulder their own emotional and physical burdens but, because of their strong commitment to helping their loved ones, are often reluctant to ask for help or seek outside support services.

To fill this need, OESI has developed a series of booklets to provide supportive and practical information to caregivers. The series is based on literature reviews, expert research, and extensive interviews with caregivers and oncology professionals. Titles in this three-part series include:

When Someone You Love is Being Treated for Cancer

addresses the challenges caregivers experience when there is a cancer diagnosis in the family. It provides practical tips, such as questions to ask the medical team and information about advance directives.

When Someone You Love Has Advanced Cancer

focuses on issues that the patient and family face when cancer no longer responds to treatment. It contains advice on making decisions about transitions in care, hospice care, advance directives, life planning, and communicating about end of life.

Facing Forward: When Someone You Love Has Completed Cancer Treatment

discusses the concept of a "new normal" that caregivers and their loved ones must establish as they adjust to life after cancer treatment.

Bridging Gaps Through Partnerships

Evidence-Based and
User-Centered Programs
with Impact

OFFICE OF EDUCATION AND SPECIAL INITIATIVES

Spring 2006

Welcome to the First Issue

...of the NCI Office of Education and Special Initiatives (OESI) newsletter. *Bridging Gaps Through Partnerships* is intended to inform our internal and external partners about OESI programs. We hope this newsletter will keep you up to date on our directions as we highlight current efforts and new opportunities for partnership.

What's New?

Professional Education

OESI conducts professional education outreach to provide tools and resources to better equip health care providers in their interactions with patients on various cancer care issues. Two initiatives are highlighted below:

■ Adapting and Disseminating EPEC™-O Curriculum

This train-the-trainer program disseminates content from the Education in Palliative and End-of-life Care—Oncology (EPEC™-O) curriculum to oncology professionals. Developed by the EPEC™ Project at Northwestern University under contract with NOVA Research Company and funded by NCI, this program enhances cancer care professionals' knowledge to educate patients about supportive oncology and end-of-life care.

■ NCI Practitioner's Survey

OESI is conducting final data collection in a four-phase comprehensive study titled *NCI Practitioner Satisfaction and Needs Analysis: Supporting Implementation of Evidence-Based Practice Through Improved Dissemination*. This research, conducted in partnership with several professional societies, will inform NCI's program plan to increase awareness and implementation of evidence-based practices in cancer care. Final results are expected in early 2006.

continued on back

Offering Support for Cancer Caregivers

Providing psychosocial support and education for the person with cancer has become an accepted part of cancer care. Yet, the same type of support is rarely available for caregivers. Caregivers are part of the lifeline for people with cancer. They are the individuals—usually family members or friends—who help out, speak up, or just listen. Many caregivers bear these responsibilities while juggling work and family.

continued on back



What's New in Education Across the Cancer Continuum

Prevention	Screening	Diagnosis	Treatment	Survivorship	Recurrence	End of Life
<p>1 Cancer Risk: Understanding the Puzzle</p>	<p>3a Every Woman Should Know About These 2 Tests</p> <p>3b Toda mujer debe informarse sobre estas 2 pruebas</p> <p>3c Mỗi Người Phụ Nữ Cần Biết Về 2 Xét Nghiệm Đây</p>	<p>7 When Your Brother or Sister Has Cancer: A Guide for Teens</p>	<p>9a surgery choices For Women with Early-Stage Breast Cancer</p>	<p>11 When Someone You Love Is Being Treated for Cancer</p>	<p>14 Facing Forward: When Someone You Love Has Completed Cancer Treatment</p>	<p>17 Coping With Advanced Cancer</p>
<p>2 Genetic Testing for Breast and Ovarian Cancer Risk: It's Your Choice</p>	<p>4 Cáncer Cervical (Cancer del cuello del útero) Cómo puede protegerse</p>	<p>8 When Your Parent Has Cancer: A Guide for Teens</p>	<p>9b Las primeras etapas del cáncer de seno ¿Cuáles son sus opciones si tiene ginecomastia?</p>	<p>12 Treatment Choices for Men With Early-Stage Prostate Cancer</p>	<p>15 When Cancer Returns</p>	<p>16 When Someone You Love Has Advanced Cancer</p>
	<p>5 DÀNH CHO THỢ CƠ TỬ CUNG NHỮNG ĐIỀU PHỤ NỮ VIỆT NAM CẦN BIẾT</p>	<p>6 Common Breast Changes: Things to Know</p>	<p>10 Thinking About Complementary & Alternative Medicine</p>	<p>13 Providing Your Tissue for Research: What You Need to Know</p>		

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- 1 Cancer Risk: Understanding the Puzzle www.understandingrisk.cancer.gov
 - 2 Genetic Testing for Breast and Ovarian Cancer Risk: It's Your Choice
 - 3 Every Woman Should Know About These 2 Tests (3a. English, 3b. Spanish, 3c. Vietnamese)
 - 4 Cervical Cancer: What You Can Do to Protect Yourself (Spanish and English)
 - 5 Cervical Cancer: What Vietnamese Women Should Know (Vietnamese and English)
 - 6 Common Breast Changes: Things to Know
 - 7 When Your Brother or Sister Has Cancer: A Guide for Teens
 - 8 When Your Parent Has Cancer: A Guide for Teens
 - 9 Surgery Choices for Women With Early-Stage Breast Cancer (9a. English, 9b. Spanish)
 - 10 Thinking About Complementary & Alternative Medicine
 - 11 When Someone You Love Is Being Treated for Cancer
 - 12 Treatment Choices for Men With Early-Stage Prostate Cancer
 - 13 Providing Your Tissue for Research: What You Need to Know
 - 14 Facing Forward: When Someone You Love Has Completed Cancer Treatment
 - 15 When Cancer Returns
 - 16 When Someone You Love Has Advanced Cancer
 - 17 Coping With Advanced Cancer

Review the list of free publications and place your order by calling NCI's Cancer Information Service toll-free at **1-800-4-CANCER (1-800-422-6237)**; (TTY) **1-800-332-8615** or visiting www.cancer.gov/publications. We encourage you to help us promote and disseminate these resources to the audiences you serve. Promotional flyers, slide shows, and brochures can be found at www.ncipoet.org.